

“BUILD THE BOAT”

ATTENTION – “EYES ON YOU”

THE BOAT

* KEEL – KEEPS THE BOAT UPRIGHT. YOU CAN’T SEE IT BUT IS THE MOST IMPORTANT PART OF THE BOAT  
  + WE SAY THE KEEL = SELFLESSNESS: TEAM/ME  
    - HUMILITY: A MODEST OR LOW VIEW OF ONES OWN SELF
* HULL – BIGGEST PART OF THE SHIP. HOLDS EVERYTING TOGETHER  
  + WE SAY THE HULL = F.A.M.I.L.Y. (FORGET ABOUT ME, I LOVE YOU)
* MAST – SACRIFICES TO HOLD UP THE SAIL  
  + WE SAY THE MAST = LOVE: LOVE IS A SACRIFICE
* SAIL – TAKES THE WIND AND TURNS IT INTO ENERGY  
  + WE SAY THE SAIL = ADVERSITY (WHEN ADVERSITY HITS; PARK IT, REFOCUS, & DELIVER YOUR BEST)
* HEAD STAYS – SUPPORTS THE SAIL FROM THE FRONT  
  + WE SAY THE HEAD STAYS = BE ENTHUSIASTIC & KNOW YOUR ASSIGNMENT
* BACK STAYS – SUPPORTS THE SAIL FROM THE BACK  
  + WE SAY THE HEAD STAYS = BE A 6 SECOND COMPETITOR

PLAY TOUGH & PHYSICAL

* STEERING WHEEL – STEERS THE BOAT  
  + WE SAY THE STEERING WHEEL = LEADERSHIP: THE ABILITY TO MAKE THOSE AROUND YOU BETTER

ANYONE CAN LEAD

* HOLES IN THE BOAT – REPRESENTS THE STRUGGLE  
  + WE SAY THE HOLES IN THE BOAT = FAILING: A POSITIVE RESPOPNCE TO GROWTH